

RealClear Politics

Advertising

Ad Placement Opportunities

Standard IAB units

Leaderboard
728 x 90

Window
300 x 250

Large Window
300 x 600

Welcome Ad
640 x 480
note that size can vary
ad overlays site homepage

Liquid
350 x 650
approximate dimensions
on expanded browser

Ad Placement Opportunities

Rising Star units

The collage shows various pages from RealClear Politics, including a main article page, a video page, and a list of articles. The highlighted ad spots are:

- 1:** A large rectangular spot at the top of the main article page.
- 2:** A vertical portrait spot on the right side of the main article page.
- 3:** A large rectangular spot on the video page.
- 4:** A vertical filmstrip on the right side of the video page.
- 5:** A large rectangular spot at the bottom of the video page.

Super Leaderboard
970 x 250

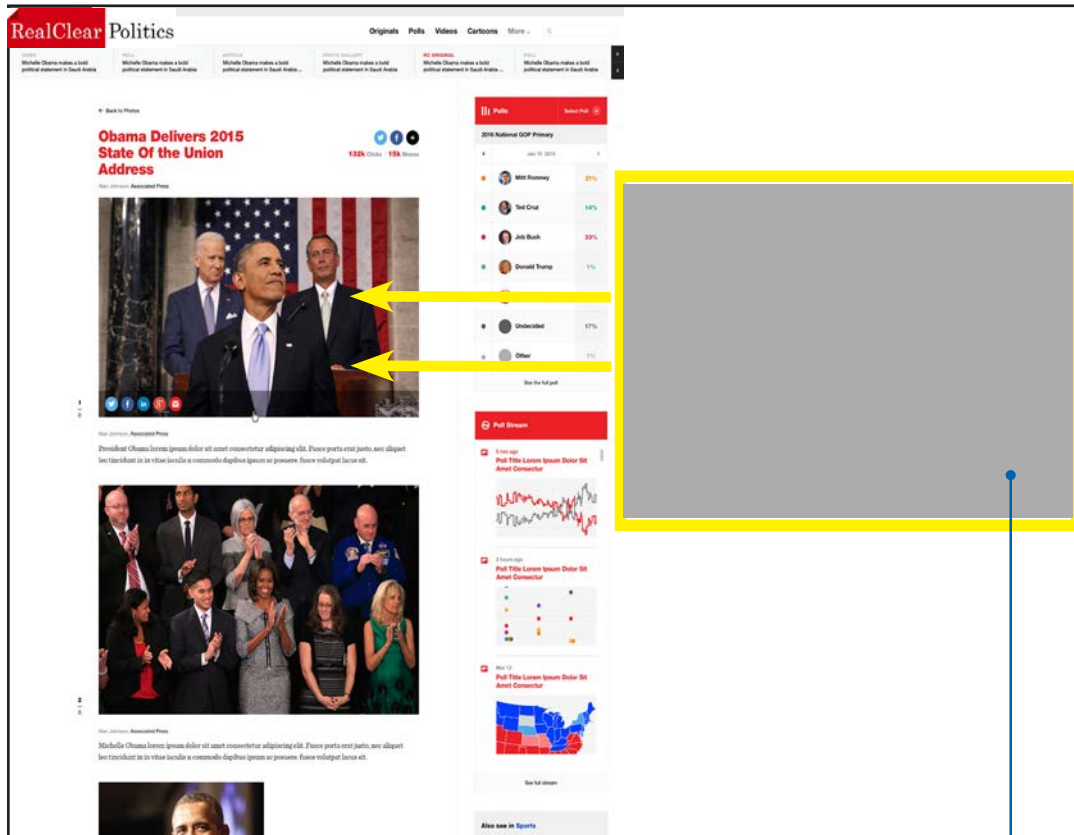
Pushdown
970 x 90, pushes page down and expands to 970 x 415 with broad functionality via visual toolbar

Portrait
300 x 1050

Filmstrip
300 x 3000 viewed through 300 x 600

Ad Placement Opportunities

Rising Star units



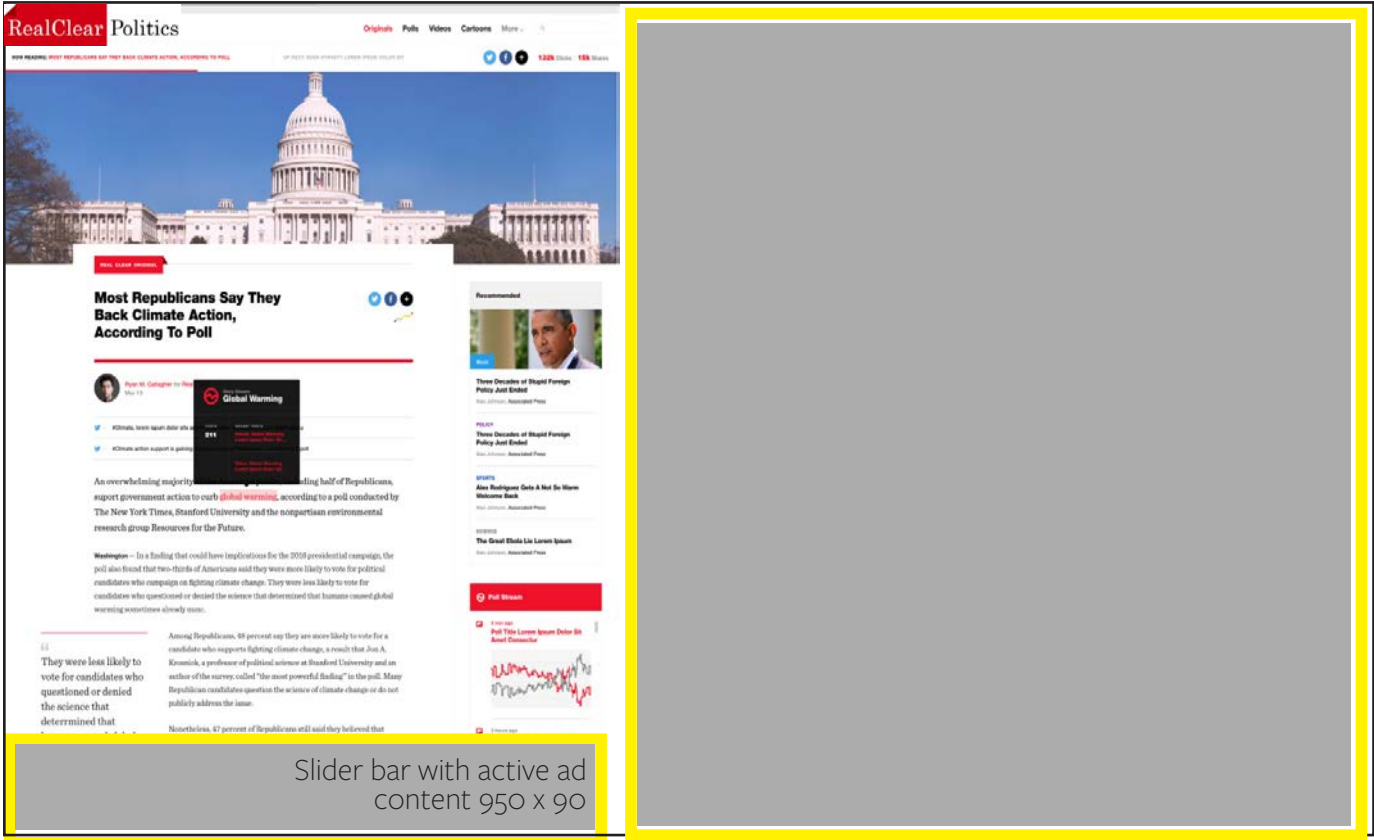
Sidekick

850 x 700

appears on right and expands, pushing editorial content leftward

Ad Placement Opportunities

Rising Star units



Slider bar with active ad content 950 x 90

clicking on slider bar moves content leftward and activates a branded experience

Slider 950 x 550

Newsletter Opportunities

>> Custom Carl Cannon's Morning Note

Sponsors can customize the note with facts about their organization and legislative information. The opportunity is also ideal for promoting the mission of a sponsor's fly-in.

>> Prominent Placement in RCP's Newsletter Editorial Products

- Carl Cannon's Morning Note
- RCP Today
- RCP Poll Alert
- Morning Scan (RealClearHealth)
- Morning Volt (RealClearEnergy)
- RealClearEd Today (RealClearEducation)
- RCW Today; Mideast Memo; Europe Memo (RealClearWorld)
- RCS Today (RealClearSports)
- Daily Bulletin (RealClearScience)

RealClear Politics
Carl Cannon's Morning Note
Date: Apr. 24, 2015 8:00 am
Presented by: Discovery Communications

Cubans Favor U.S. Normalization; No Labels Group Urges Pols to Listen to the People; Grant & Lee at Appomattox
By Carl M. Cannon on April 24, 2015 8:59 am

Good morning, it's Tuesday, April 28, 2015. Today is the birthday of James Monroe, the fifth U.S. president. Active in the nation's founding, Monroe was a combat veteran wounded in the Battle of Trenton who became governor of Virginia and then secretary of war in the Madison administration.

Monroe resigned that position in 1815, and continued on the trajectory being set by Thomas Jefferson: a stint as secretary of state, followed by a presidential campaign. What happened midway between the James Monroe and Hillary Clinton candidacies was a delegation of 46 American women to an international women's peace conference in London.

Those attending arrived in the Netherlands from variety of nations, some of them from the United States. The authorities in distant countries were concerned that the women in attendance, governments run by men had already demonstrated a bias against women.

"Never before," Addams said in her opening day speech, "has the world known a woman who has taken up arms for the sake of civilization." I'll have more on Jane Addams in a moment.

First, I'd direct you to RCP's front page, which aggregates columns, video clips and other content. We also offer original material from RCP's reporters and contributors, including:

- On Iran, Corker Leads Bipartisan Charge in Senate. James Arkin has this [profile](#) of the Iranian president that faces a full Senate vote this week.
- Could ISIS and al-Qaeda Merge? In RealClearWorld, Scott Stewart [explores](#) this possibility.
- Is Patent Reform Working for Drugs? In RealClearPolicy, Thomas Hemphill [points](#) to the evidence.
- Why Trust the Greeks? It's the Best Choice at This Point. In RealClearMarkets, George Borjas [designed](#) jointly by the creditors and the Greeks who will live with them.
- Video Gamers Have Better Connected Brains. RealClearScience editor Alex Berzow [reports](#).

Presented by: Discovery Communications: French authorities refused to let Japan, Russia, and Serbia. Some of the others didn't make it easy. Britain's port in Follow.

Kesteven and the Dutch town of Huisling, stranding most of its 180 delegates. And a Chinese gun at the bridge and refused for a while to let the ship dock.

The women who did make it knew that they risked being called subversives -- or even traitors. But as Jane Addams put it to the convention, they also risked approbation from future generations -- if they did not address what the delegates labeled in a resolution "the maddest and most wicked of all."

Prominent sponsor mention

Prominent sponsor mention

RealClear Defense
Friday Apr. 24, 2015 8:00 am

Morning Recon

Good Thursday morning and welcome to MORNING RECON. On this day in 1945, Adolf Hitler's designated successor Hermann Göring sends him a telegram asking permission to take leadership of the Third Reich, which causes Hitler to replace him with Joseph Goebbels and Karl Dönitz.

National Security with James Holmes
Today's Exclusive: "J.R.R. Tolkien's Teachings on 'Culminating Points'"

NATIONAL

ALMOST NOBODY BELIEVES THE U.S. AIR FORCE CAN BUILD AN AFFORDABLE BOMBER
From Bloomberg: "The last time the U.S. Air Force developed a stealth bomber, the planes cost \$2.2 billion each and couldn't sit out in the rain. The B-2 bomber, whose sensitive coating helps make it hard to detect on enemy radar, must be sheltered from the elements in climate-controlled hangars at Whiteman Air Force Base in Missouri. None of the 20 planes is based overseas, where it could respond faster in a crisis. Now, with little public scrutiny or debate, the Air Force is developing a next-generation bomber that it promises to build with advanced technology at a fraction of the B-2's cost. Few outside the Pentagon take the advertised sticker price of \$550 million per plane, or \$55 billion for a planned fleet of 100, at face value." <http://goo.gl/z44Qm>

CLINTON WANTS TO TESTIFY ON BENGHAZI 'WITHOUT DELAY'
From The Hill: <http://goo.gl/yMu8F>

CARTER TO UNVEIL NEW PENTAGON CYBER STRATEGY
From Military Times: "Secretary of Defense Ash Carter will unveil the Pentagon's new cyber strategy during a Thursday speech at Silicon Valley, according to DoD officials. Carter will also use his speech at Stanford University to announce a new program designed to reach out to the commercial sector to drive new technologies, including the creation of a permanent Pentagon presence in the Valley." <http://goo.gl/5C79Km>

MCCAIN CALLS PAUL 'THE WORST POSSIBLE CANDIDATE' ON NATIONAL SECURITY
From Fox News: "Paul made his remarks Tuesday on Fox News' 'America's Newsroom' when asked about recent criticisms of his foreign policy outlook by Graham and McCain. "This comes from a group of people who have been wrong about every foreign policy issue over the last two decades," Paul said. "I'm really the one standing up to President Obama, and these people are essentially the lapdogs for President Obama and I think they're sensitive about that." McCain responded in full force Wednesday: "Senator Paul is the worst possible candidate of the 20 or so that are running on the most important issue, which is national security." <http://goo.gl/fCbGK>

INTERNATIONAL

CNN/ORC POLL: ISIS A BIGGER THREAT THAN IRAN, RUSSIA
From CNN: "Americans see ISIS as a bigger threat to the United States than Iran, Russia, North Korea or China, according to a new CNN/ORC poll. Overall, 68% say ISIS is a very serious threat, compared with just 39% who say so about Iran, 32% about North Korea, 25% on Russia and 18% on China. Nearly 9 in 10 see ISIS as at least a moderately serious threat." <http://goo.gl/o6q7L>

DJIBOUTI: DJIBOUTI WAS COMPLICIT IN CIA TORTURE OF TERRORISM SUSPECTS, REPORT CHARGES
From VICE News: "One of America's most important counterterrorism partners has been singled out in a new report by a human rights group for allegedly allowing its country to be used for the temporary detention, interrogation, and torture of terrorism suspects by US intelligence and military personnel. The report, prepared by the UK-based Justice Forum and Kenya-based Haki Africa and ICJ-Kenya and shared exclusively with VICE News, says at least six terrorism suspects captured by US authorities after 9/11 were held incommunicado in Djibouti, a former French colony, where they were interrogated about their alleged ties to terrorism and subjected to interrogation techniques that rose to the level of torture." <http://goo.gl/eKv0gT>